

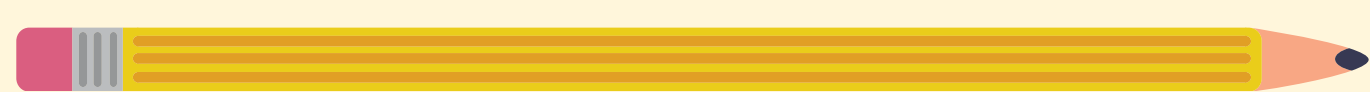
2018 淡江大學英文學系

「職場工作坊- 會展英文」

MICE English Workshop

(Meeting, Incentive, Conventions, Exhibitions)

hosted by the Department of English, Tamkang University

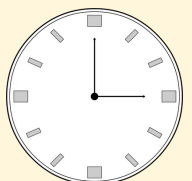
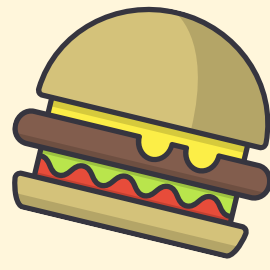


2018.10.1

Mon. 10:00 – 15:30

淡水校園驚聲國際會議廳 T301



Session	Time 	Theme 	Speaker 
1	09:45 10:00	Registration 入場報到	
2	10:00 12:00	文創與會展：你適合嗎？ Cultural and Creative Industries X MICE	銘傳大學 應用英語學系 蔡麗娟 副教授
	12:00 13:00	Lunch 	
3	13:00 15:00	商業模式動手做 Hands-on Business Models	龍華科大 應用外語系 徐小惠 副教授
4	15:00 15:30	Q & A 	